REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN

FAX# 703-516-9680 AGENCY

SEP10/12 15.36 \*\*\* WFSB-TV \*\*\* \*\*CHANGES\*\* CREDIT RISK !!! HARRIS REPORT FROM REP ORDER WORKSHEET 491773 \$\$\$ REP HEADLINE# 6301220 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

15.36 DATE SEP10/12 SALESMAN REGIONAL (H) HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# SALES PRSN WA-CLASS: NATL. BUYER NAME 以氏记,# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE ONH (LINE) ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES 600 FAIRMOUNT AVENUE, COMMENTS: CONTRACT # 6301220 MD 21286 MENTZER MEDIA LINDA MCMAHON 4 SENA EST#1295 WK-1 TOWSON, SEP10/12 STATE TAX AGY. NAME FLIGHT DATES SEP4/12 TAX # # # ORDER PRDCT CITY AGY ADV

IDB#1021 TV INVOICE#9912736 LINDA MCMAHON FOR SENATE

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THANKS, MIKE FOR HEATHER

ZEROED LNS 22-25 NEW TTL 53775

PLS CFM

REVISED ORDER

REP:

. TOTE:	: STAGE	c	)	0
DAYS		Ż		z
WEEK :		NOW		MOM
: SPTS: WEEK	'	0		0
END		9/10		9/10
START	1295	9/10		9/10
RATE :	AGENCY EST# = 1	\$950.00		\$575.00
:REP :CD: TIME PERIOD : LGTH : SEC : : LINE#: : : : : : : : : : : : : : : : : : :	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	22 S 400P-500P 30	PROGRAM: DR OZ CON COM1: DR OZ	23 S 500P-530P 30
:LINE#:REP		. 4	ŭ ŭ	,,

EYWITN NEWS EYEWITNESS NEWS PROGRAM : CON COM1: PROGRAM

530P-600P

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9/10

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\$1,500.00

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EXEWITH NWS EXEWITHESS NEWS

PROGRAM :

PROGRAM

TRF# 491773 REP HEADLINE# 6301220 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\*

FAX# 703-516-9680

SEP10/12 15.36 \*\*\* WFSB-TV \*\*\*

. TOTE:	:SPTS:	C	)
DAYS			
WEEK :	INAL:	MOM	
	: /WK: INVT	0	
 END	: DATE	9/10	
START	- TT-T-	9/10	
RATE		\$2,100.00	
: LGTH : SEC :		30	7S NEWS
TIME PERIOD		600P-630P	EYEWITN NEWS EXEWITNESS NE
· LINE : CD: · LINE : .		9 8 7 7 7	PROGRAM : CON COM1 :

53775.00 SEP/12

53775.00 TRACT TOTAL TOTAL SPOTS CONTRACT

WHPX WCCT 0% WCTX 2% WTIC 138 WVIT 25% WTNH 18% CABL 2% WFSB 40% MARKET TOTALS \$147,250

O %

SHARES ARE ACCURATE

SVC- NSI DEMOS- RA35+\*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

## CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	(0 1 1 1 -					
	Contract / Re	evision		Alt Order	<u>#</u>	
	491773	1		06301220	ı	
Product						
LINDA MCMAHON 4 SEN	Α					
Contract Dates	Estimate #					
09/04/12 - 09/10/12	1295					
Advertiser			Or	ginal Date	/ Revision	
McMahon for Senate			0	9/10/12	/ 09/10/12	
	Billing Cycle	Billing	ng Calendar		Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive Heather Uttley		xecutive	Sales Office	
	WFSB			ttley	HRP-WASHING	
	Special Hand	ling				
	Demographic				***	
	Adults 35+				į	
	IDB#	Advertiser Code		Code	Product Code	
	1021					
	Agency Ref			Advertiser	Ref	
			ļ		1	

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/04/12 09/04/12 Eyewitness News 6am - 6:30am :30 NM \$950.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$950.00 WFSB 09/07/12 09/07/12 **Eyewitness News** 6am - 6:30am :30 NM 1 \$400.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 09/03/12 09/09/12 --1--\$400.00 WFSB 09/05/12 09/06/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 2 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 --WT---\$600.00 WFSB 09/07/12 09/07/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 1 \$250.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 -1--\$250.00 WFSB 09/04/12 09/06/12 4p-5p Dr. Oz 4pm-5pm :30 NM 2 \$1,900.00 Weekdays Start Date End Date Spots/Week Rate Week: 09/03/12 09/09/12 \$950.00 -T-T---2 WFSB 09/04/12 09/06/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$3,000.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 09/03/12 09/09/12 \$1,500.00 -T-T---2 WFSB 09/04/12 09/04/12 **Eyewitness News** 5:30pm - 6pm :30 NM 1 \$1,500.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 09/03/12 09/09/12 -1---\$1,500.00 WFSB 09/07/12 09/07/12 Eyewitness News 5:30pm - 6pm :30 NM \$500.00 1 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 ---1-<del>-</del> \$500.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5:30pm - 6pm ---F----:30 \$500.00 NM See MG 8.2 2 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** -----Sa--:30 \$500.00 NM MG for 8.1 09/07 WFSB 09/06/12 09/06/12 **Eyewitness News** 6pm - 6:30pm :30 NM 1 \$2,100.00 Spots/Week Start Date End Date Weekdays Rate Week: 09/03/12 09/09/12 ---1---\$2,100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 491773 06301220 Contract Dates Product Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON 4 SE 1295

Advertiser Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

thing the Start Data End Data Description	Obout IT and Time a	Spot		- 0 1 -	
*Line Ch Start Date End Date Description	Start/End Time			e Spots	Amount
10 WFSB 09/04/12 09/06/12 Inside Edition Start Date End Date Weekdays Spots/Week	7pm - 7:30pm Rate	:30	NN	1 2	\$2,400.00
Week: 09/03/12	\$1,200.00				
11 WFSB 09/07/12 09/07/12 Inside Edition	7pm - 7:30pm	:30	NM	1	\$425.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12        1         1	<u>Rate</u> \$425.00				•
12 WFSB 09/04/12 09/04/12 Eyewitness News	5:30a - 6am	:30	NM	1	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/03/12         09/09/12         -1         1	<u>Rate</u> \$700.00		,		
13 WFSB 09/07/12 09/07/12 Eyewitness News	5:30a - 6am	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/03/12 09/09/121 1	<u>Rate</u> \$250.00				
14 WFSB 09/04/12 09/04/12 Eyewitness News	11PM - 11:35PM	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	•	\$1,200.00
Week: 09/03/12 09/09/12 -1 1	\$1,200.00	·			
15 WFSB 09/07/12 09/07/12 Eyewitness News	11PM - 11:35PM	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$500.00				
16 WFSB 09/04/12 09/04/12 NCIS	8pm-9pm	:30	NM	1	\$7,500.00
Start Date End Date Weekdays Spots/Week	Rate				4.1440.00
Week: 09/03/12 09/09/12 -1 1	\$7,500.00				
17 WFSB 09/04/12 09/04/12 NCIS: LA Start Date End Date Weekdays Spots/Week	9pm - 10pm Rate	:30	NM	1	\$7,000.00
Week: 09/03/12 09/09/12 -1 1	\$7,000.00				
18 WFSB 09/05/12 09/05/12 National Convention	10pm-11pm	:30	NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	Rate				
Week: 09/03/12 09/09/121 1  19 WFSB 09/06/12 09/06/12 Big Bang/Rules	\$4,500.00	-00			47.555.55
Start Date End Date Weekdays Spots/Week	8pm - 9pm Rate	:30	NM	1	\$7,500.00
Week: 09/03/12 09/09/121 1	\$7,500.00				
20 WFSB 09/09/12 09/09/12 Patriots Football	1:00pm - 7:00pm	:30	NM	1	\$6,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$6,500.00				
21 WFSB 09/10/12 09/10/12 Eyewitness News	6am - 6:30am	:30	NM	4	6400.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	1	\$400.00
Week: 09/10/12 09/16/12 1 1	\$400.00				
N 22 WFSB 09/10/12 09/10/12 4p-5p Dr. Oz	4pm-5pm	:30	. NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week:         09/10/12         09/16/12         1         1	<u>Rate</u> \$950.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
1 WFSB 09/10/12-09/16/12 4p-5p Dr. Oz	4pm-5pm	M:30	\$950.00 NM		
Credited			····		
N 23 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5pm - 5:30pm Rate	:30	NM	0	\$0.00
Week: 09/10/12 09/16/12 1 1	\$575.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
1 WFSB 09/10/12-09/16/12 Eyewitness News	5pm - 5:30pm	M :30	\$575.00 NM		
Credited   N 24 WFSB 09/10/12   09/10/12   Eyewitness News	5:30pm - 6pm	-20	L F1 2	^	60.00
Start Date End Date Weekdays SpotsWeek	Rate	:30	NM .	0	\$0.00
	<del></del>		•		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 06301220 491773 Contract Dates Product Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON 4 SE 1295

Advertiser Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1 Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 5:30pm - 6pm	<u>Weekdays Length Rate</u> M :30 \$1,500:00	<u>Type</u> <i>NM</i>		
N 25 WFSB 09/10/12 09/10/12 Eyewitness News  Start Date	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30	ММ	0	\$0.00
Spot Ch Date Range Description  1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Start/End Time 6pm - 6:30pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M::30	Type NM		
26 WFSB 09/10/12       09/10/12       Inside Edition         Start Date       End Date       Weekdays       Spots/Week         Week:       09/10/12       09/16/12       1       1	7pm - 7:30pm <u>Rate</u> \$500.00	:30	MM	1	\$500.00
27       WFSB 09/10/12       09/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 09/10/12       09/16/12       1       1	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	1	\$600.00
28       WFSB 09/10/12       09/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week:       09/10/12       09/16/12       1       1	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	. 1	\$500.00
29 WFSB 09/10/12 09/10/12 HIMYM/2 Broke Girls <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	8pm - 9pm <u>Rate</u> \$1,500.00	:30	ММ	1.	\$1,500.00
	en elektristik (ili kenteri Paritikan erren peritanan yang berangan diperitanan erren berangan diperitanan ber	Totals	CANCEL CONTRACTOR	29	\$53,775.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	29	\$53,775.00	\$45,708.75
Totals	29	\$53,775.00	\$45,708.75

Signature:	Date:	
~		 